



# Visual Communications PAGE 1

HOMework FILE 1—GRID SCAVENGER HUNT

## In class August 19

Using printed magazines and books found within the classroom, find one sample each from the list below.

Two column layout with one repeating element

A page with an odd number of columns (such as: three, five, seven, etc.)

A page with no obvious grid

Three column, two-page spread using two or more typefaces. Challenge: identify repeating elements

## PURPOSE

Introduce the concept of grid layouts within a completed composition (print and web), and learn how to observe and utilize appropriately.

## OUTCOME:

Learn to observe and utilize grids as the foundation to page layout.

## Homework Due August 26, 10 AM

Create a full-size mock up sketch of a three column, two page spread. **Be sure to:** include placement of repeating elements. Do NOT spend time worrying about "odd number" measurements. Your piece may have been CUT after it was printed. Round up or down to the most logical finished page size.

Design Journal is due WEEKLY: Bring in books, design magazines, websites, etc. for ideas. This week's assignment is about grids and layout so your samples should be example examples of the use of the grid.

Watch the following Lynda.com videos

Dave Blatner Essential Training: <http://www.lynda.com/home/DisplayCourse.aspx?lpk2=59967>

or Read about the InDesign Workspace, in your InDesign book

<ul style="list-style-type: none"> <li>▢ ▼ 1. Workspace</li> <li>▢ <a href="#">Understanding the Application window</a></li> <li>▢ <a href="#">Navigating pages</a></li> <li>▢ <a href="#">Zooming and magnifying</a></li> <li>▢ <a href="#">Managing more than one document window</a></li> <li>▢ <a href="#">Setting rulers and measurements</a></li> <li>▢ <a href="#">Positioning panels correctly</a></li> <li>▢ <a href="#">Saving time by making workspaces</a></li> <li>▢ <a href="#">Setting the view quality of artwork</a></li> <li>▢ <a href="#">Adjusting View and Preview settings</a></li> <li>▢ <a href="#">Rotating pages and spreads</a></li> <li>▢ <a href="#">Displaying a new view with the New Window feature</a></li> <li>▢ <a href="#">Setting application and document preferences</a></li> </ul>	<ul style="list-style-type: none"> <li>▢ ▼ 2. Getting to the Features <span style="float: right;"><b>21:31</b></span></li> <li>▢ <a href="#">Using the Tool panel</a> <span style="float: right;">08:01</span></li> <li>▢ <a href="#">Learning and editing keyboard shortcuts</a> <span style="float: right;">06:24</span></li> <li>▢ <a href="#">Working with spring-loaded tool shortcuts</a> <span style="float: right;">01:17</span></li> <li>▢ <a href="#">Using contextual menus</a> <span style="float: right;">02:51</span></li> <li>▢ <a href="#">Choosing menu items with Quick Apply</a> <span style="float: right;">02:58</span></li> <li>▢ ▼ 3. Creating a Document <span style="float: right;"><b>45:25</b></span></li> <li>▢ <a href="#">Creating new documents</a> <span style="float: right;">07:28</span></li> <li>▢ <a href="#">Saving and reverting documents</a> <span style="float: right;">03:41</span></li> <li>▢ <a href="#">Using multiple Undo and Revert</a> <span style="float: right;">04:28</span></li> <li>▢ <a href="#">Setting margin and column guides</a> <span style="float: right;">05:16</span></li> <li>▢ <a href="#">Using ruler guides</a> <span style="float: right;">08:10</span></li> <li>▢ <a href="#">Bleeding colors or images off the side of the page</a> <span style="float: right;">04:29</span></li> <li>▢ <a href="#">Saving objects in libraries</a> <span style="float: right;">04:49</span></li> <li>▢ <a href="#">Exporting and importing page snippets</a> <span style="float: right;">04:29</span></li> <li>▢ <a href="#">Saving for CS4 with IDML</a> <span style="float: right;">02:35</span></li> </ul>
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